

Parliament Party Zone
South Beach Program
November 17 - 21, 1995

Club Name	Day/Date	Time	Attendance	Surveys	Surveys/Attendance	Packs Sold	VIP Cards	% Non-VIP
The Clevelander	Fri. Nov. 17	9pm-1am	600	167	27.8%	109	41	24.8%
Glam Slam	Fri. Nov. 17	10pm-2am	575	103	17.9%	71	26	26.8%
* Staff = 9 surveyors, 4 cigarette persons and 1 high fashion model								
* Postcard Photographs = THIS WAS PRIOR TO BLITZ AT 12AM								
Pacha	Fri. Nov. 17	12am-2am	100	31	31.0%	42	16	23.8%
* Staff = 4 surveyors and 2 cigarette persons								
The Clevelander	Sat. Nov. 18	3pm-7pm	575	145	25.2%	166	55	33.7%
* Staff = 5 surveyors, 3 cigarette persons								
Glam Slam	Sat. Nov. 18	10pm-2am	550	81	14.7%	95	36	24.2%
* Staff = 10 surveyors, 4 cigarette persons and 2 high fashion models								
* Postcard Photographs = THIS WAS PRIOR TO BLITZ AT 12AM								
Groove Jet	Sat. Nov. 18	1:30am-3:30am	450	83	18.4%	87	33	24.1%
* Staff = 5 surveyors, 2 cigarette persons and 1 high fashion model								
The Clevelander	Sat. Nov. 19	3pm-7pm	575	148	25.7%	160	61	23.8%
* Staff = 5 surveyors, 3 cigarette persons								
* Postcard Photographs =								

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The Cleveland	Tue. Nov. 21	9pm-1pm	700	176	25.1%	366	155	15.3%
TOTALS			4125	934	22.6%	1096	423	22.8%

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Parliament Party Zone
South Beach Program
Totals to Date

Club Name	Day/Date	Time	Attendance	Surveys	Surveys/Attendance	Packs Sold	VIP Cards	% Non-VIP
Amnesia	Fri./Oct. 27	11pm-2am	150	86	57.3%	52	15	42.3%
Glam Slam	Fri./Oct. 27	11pm-2am	1,800	147	8.2%	84	22	47.6%
The Cleveland	Sat./Oct. 28	3pm-7pm	350	168	48.0%	158	62	21.5%
Amnesia	Sat./Oct. 28	11pm-2am	350	114	32.6%	67	21	37.3%
Pacha	Sat./Oct. 28	12:30am-1:30am	100	36	36.0%	36	9	50.0%
The Cleveland	Sun./Oct. 29	3pm-7pm	350	189	54.0%	147	66	10.2%
Amnesia	Fri./Nov. 3	11pm-2am	300	69	23.0%	35	10	42.9%
Groove Jet	Fri./Nov. 3	1:30am-3:30am	460	75	16.3%	40	17	15.0%
The Cleveland	Sat./Nov. 4	3pm-7pm	500	182	36.4%	137	51	25.5%
Glam Slam	Sat./Nov. 4	10pm-2am	900	87	9.7%	75	29	22.7%
Amnesia	Sat./Nov. 4	11pm-2am	550	86	15.6%	38	15	21.1%
The Cleveland	Sun./Nov. 5	3pm-7pm	500	128	25.6%	112	48	14.3%
The Cleveland	Tues./Nov. 7	9pm-1am	875	264	30.2%	167	68	18.6%
Glam Slam	Fri./Nov. 10	10pm-2am	600	127	21.2%	93	33	29.0%
The Cleveland	Fri./Nov. 10	9pm-1am	1,100	260	23.6%	207	89	14.0%
The Cleveland	Sat./Nov. 11	3pm-7pm	575	157	27.3%	112	47	16.1%
Glam Slam	Sat./Nov. 11	10pm-2am	650	136	20.9%	77	28	27.3%
Pacha	Sat./Nov. 11	12am-2am	150	36	24.0%	21	8	23.8%
Oceanside Promenade	Sat./Nov. 11	12am-2am	200	58	29.0%	33	12	27.3%
The Cleveland	Sun./Nov. 12	3pm-7pm	600	196	32.7%	162	58	28.4%
The Cleveland	Tues./Nov. 14	9pm-1am	675	180	26.7%	227	91	19.8%

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**Parliament Party Zone
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The Clevelander	Fri./Nov. 17	9pm-1am	600	167	27.8%	109	41	24.8%
Glam Slam	Fri./Nov. 17	10pm-2am	575	103	17.9%	71	26	26.8%
<i>Pacha</i>	Fri./Nov. 17	12am-2am	100	31	31.0%	42	16	23.8%
The Clevelander	Sat./Nov. 18	3pm-7pm	575	145	25.2%	166	55	33.7%
Glam Slam	Sat./Nov. 18	10pm-2am	550	81	14.7%	95	36	24.2%
Groove Jet	Sat./Nov. 18	1:30am-3:30am	450	83	18.4%	87	33	24.1%
The Clevelander	Sun./Nov. 19	3pm-7pm	575	148	25.7%	160	61	23.8%
The Clevelander	Tue./Nov. 21	9pm-1am	700	176	25.1%	366	155	15.3%
TOTALS			15860	3715	23.4%	3176	1222	23.0%

Italicized = Satellite Clubs

Revised: November 22, 1995

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